

For Immediate Release:

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Texas Legal Launches Producer Program; Agent and Broker Opportunity to Sign Clients for Legal Insurance, Earn Healthy Commission

*Preferred Provider of the State Bar of Texas Providing Texans With Legal Insurance for Over 40 Years
Now Expanding its Reach through Insurance Agents & Brokers*

Austin, TX, June 15, 2016 - Texas Legal, the nonprofit that has been offering legal insurance to Texans for 40+ years, today announced its Producer Program to allow agents and brokers to easily offer TDI-regulated legal insurance plans to clients. Agents and brokers who enroll in the Texas Legal Producer Program have a new way to differentiate themselves, and an opportunity to earn healthy commissions ongoing, all by ensuring Texans have affordable legal support from approximately 500 Texas lawyers in the Texas Legal network. For more information and to sign up, please visit <http://texaslegal.org/producers/>

"We are so proud of all we do to make sure Texans have access to quality and affordable legal support that protects themselves and their families from the massive costs that can accrue with legal issues," said Jim Buck, president, Texas Legal. "Our new Producer Program will help our trusted services get into more hands more quickly. Our legal insurance connects Texans with a network of approximately 500 lawyers who can service specific legal needs whether wills or estate advice, identity theft or bankruptcy, family issues such as divorce or custody, or civil defense or misdemeanors."

For agents interested in offering Texas Legal insurance to their own clients, whether individuals or companies, they simply complete the form at <http://texaslegal.org/producers/> and work with Texas Legal for approval and onboarding. Agents can quickly begin to offer legal insurance to clients and earn competitive commissions for their own business.

Financial Benefits Services, LLC, a Dallas area benefit consulting firm, has been working with Texas Legal to extend legal insurance offerings to its clients. "Texas Legal is amazing to work with. The organization was set up by the State Bar of Texas and the Texas Legislature decades ago and is the trusted, preferred service to connect Texans to the lawyer they need, when they need. In fact, Texas Legal is the only legal insurance provider governed by the Texas Department of Insurance (TDI), which in our eyes - and yes of our clients too - is very powerful. The Producer Program is easy to activate, having legal insurance is a great value-add we can extend to our clients, and every plan we sell becomes a new revenue stream for us," said Richard Peace, State Manager, Financial Benefits Services, LLC.

Agents who are part of the Texas Legal Producer Program sign up individuals or group members for TDI-regulated legal insurance plans that deliver comprehensive legal protection at an affordable price. Subscribers to the plan gain access to the huge Texas Legal attorney network of lawyers across Texas who address a wide variety of legal challenges. Agents receive

regular competitive commission checks and also benefit from thorough Texas Legal go-to-market support, from joint marketing to deal support.

“There is only one preferred provider of legal insurance as selected by the State Bar of Texas, only one provider with a TDI-regulated legal insurance plan,” said Scott Shapard, executive vice president of Employee Benefits, Higginbotham, a Fort Worth based insurance broker that services all of Texas. “We guarantee our clients across Texas the very best insurance, and Texas Legal fits that bill. Now, they’ve made it even easier – and more profitable – for us to extend these benefits to our customers.”

About Texas Legal:

Texas Legal, a statewide, nonprofit legal insurance plan founded by the State Bar of Texas and the Texas Legislature in 1972 as an effort to better serve the legal needs of Texans. Texas Legal is the preferred provider of the State Bar of Texas. The nonprofit offers plans for companies, group and individuals.

Few people plan ahead for it, so when a legal matter arises, it’s usually a high stress, high cost event, a crisis. Texas Legal has 35,000 Texans trusting it to help if – and when – a legal matter arises. Over its 40 years, Texas Legal has serviced 100,000+ Texans who pay about \$20 a month for plans that cover them for a wide variety of legal issues, and can include spouses and dependents (even college aged children). More at www.texaslegal.org.

About Financial Benefits Services, LLC:

Financial Benefit Services (FBS) was established in Richardson, Texas with one goal in mind - to guide clients through the challenges of employee benefit administration. As a licensed third party administrator and benefit consultant with over 20 years of experience in the State of Texas, FBS works with a multitude of carriers who honor its mission for client satisfaction. For more, see <http://fbsbenefits.com/>

About Higginbotham:

Higginbotham is comprised of offices and subsidiaries located across Texas – all offering the same Single Source solutions that differentiate Higginbotham. Each operates as a Higginbotham company and has complete insurance, risk management and financial service capabilities, strong footholds in their local markets and excellent reputations for personal service. Together, it forms one of the largest independent insurance brokerage firms in the U.S. and the second largest in Texas. For more, see: <http://www.higginbotham.net/>